

Rich Perusi

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Employment

BBDO New York :: Art Director

Monster.com, Snickers, GE, FedEx, Lowes, etc.

(2009 - Present)

TBWA\Chiat\Day New York :: Art Director

Absolut Vodka, Jameson, Michelin Tires, Cocoa Via, Skittles, Starburst,

Embassy Suites Hotels and innumerable pitches

(2006-2009)

Education

Adcenter :: Virginia Commonwealth University

M.S. in Advertising

(2004-2006)

Boston University :: College of Communications

B.S. in Advertising

(1999-2003)

About me

My front two teeth are fake, we'll call that an accident. However this accident allows me to eat ice cream far more efficiently than other humans. I recently started paying someone to cut my hair. For the previous 5 years, I just did it myself.

As a child I was extremely curious and a master of various powertools, thanks to my grandfather. In 1994 when the New York Rangers won the Stanley Cup I didn't think life could get any better, then I discovered skateboarding. I blame all future creative endeavors on skateboarding and the thirteen years of piano lessons my mother forced me to endure. (To this day I can only play two half songs, and they don't even make a full song when put together).